

Business Cards

The production of **QUALITY foil printed business cards** is the 'core' part of our business. It's probably the most important element of stationery for any business. It provides a great marketing tool which is working for your business 24/7! With this in mind, **J C FOILPRINT** can produce top quality cards to get your business noticed!

Our business cards fall into 2 main categories:

1. **Totally Foil Printed.**
2. **Litho/ Digitally Printed Full Colour + Foil Print.**

The main brands of card we use for the Type 1 cards are **Chromolux + similar card types** and **Colorplan**.

Chromolux - The most popular card range, with over 30 colours in gloss, metallic and pearl finishes along with the 'Magic' mini-range.

Astralux - **Lustralux** - **Splendorlux** - **Kimkote**
Similar card types, offering different colours. All these card types are 250gsm with a coated side and a matt white reverse.

Colorplan (270gsm) - Quality matt solid colour board. Available in 50 Colours, 8 Weights, 25 Embossings!!

Other available card types are listed below:

Conqueror (300gsm) - Laid, Wove, Hammer Contour finishes.

Keaycolour (300gsm) - Quality matt finish board.

Irry-Dizzy (290gsm) - Gloss finished, patterned iridescent cards.

Day-Glo (325gsm) - Fluorescent matt cards, with white reverse.

Mirri (290gsm) - High gloss board / matt white reverse.

Megagloss (325gsm) - Double-sided white board.

Megamatt (325gsm) - Double-sided satin white board.

Taffeta Ivory (325gsm) - Ultra smooth matt board.

Holocard - Hologram designs one side with a matt white reverse.

Stardream (250gsm) - Solid colour card with a pearlised/metalised finish.

Reaction (310gsm) - Textured, shimmery card, similar to 'Stardream'.

Chameleon - Stunning cards that give the impression of changing colour.

Zetamatt (260gsm) - Linen or Hammer embossed finish matt card.

Chromolux Embossed - Limited Chromolux colour selection with fine water silk embossed surface with matt white reverse.

Chromolux Vario (250gsm) - Matt coloured with gloss white reverse.

Woodgrain - Printed effect cards. **Marble** - Printed effect cards.

For details on colours of these card types, see link on web page

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Superior Business Cards

If you still want a business card that's even more striking, try ordering our litho/digitally cards on 400gsm Silk Artboard, with either a matt or gloss laminate finish, combined with eye-catching foil print. These cards have the advantage of offering full colour print with the added highlights offered by quality foil print.

So whether you require just a Gold blocked logo on your card or perhaps some more effective foil blocking to your design, then these are the cards for you.

Costing a little more, but achieving the ultimate in card design and appearance.

**UNLIKE CERTAIN WELL KNOWN ONLINE UK PRINT COMPANIES,
WE CAN OFFER A WIDE RANGE OF FOIL PRINT COLOURS,
NOT JUST GOLD & SILVER!!**

